



# IIPA

International Iridology Practitioners Association

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## IIPA Member Code of Professional Ethics

Establishing and maintaining public confidence in the professionalism, truthfulness, ability and integrity of the Iridologist is fundamental to the future success of the International Iridology Practitioners Association (IIPA), IIPA members and the profession of Iridology.

Members of IIPA have adopted, and as a condition of membership subscribe to, this Code of Professional Ethics. By doing so, IIPA members agree and give notice that they recognize the vital need to preserve and encourage fair and equitable practices among all who are engaged in the profession of Iridology. They also agree to abide by the Bylaws, Policies and Procedures of the IIPA.

Members of IIPA are dedicated individuals sincerely concerned with the interest of all who come in contact with the profession. In accordance with this, IIPA members shall agree to:

1. Represent qualifications and experience accurately in both written and oral communications.
2. Act, operate his/her business, and provide counsel on a high professional level so as to neither offend nor bring discredit to Iridology or the IIPA organization.
3. Treat all Iridologists in a professional manner, and to maintain an equitable, honorable and cooperative association with fellow members of IIPA.
4. Respect and maintain the confidentiality of clients.
5. Provide clients with an accurate description of what to expect from an Iris Analysis appointment.
6. Follow the guidelines set forth in his/her IIPA Certification that appropriately identifies inherited tendencies and symptom predispositions, and increased risk factors using language the client will clearly understand.
7. Give the iris information in a holistic manner considering iris indications in relationship to the total of all the iris signs including diet, lifestyle, and age.
8. Recommend referrals to other qualified practitioners when appropriate, for the over-all health of his/her client.
9. Be honest and act with integrity, to pursue his/her profession and education so that service to clients shall always be maintained at the highest possible level.
10. The International Iridology Practitioners Association's members accept the responsibility to practice the profession of Iridology according to the highest ethical principles. The Bylaws, Rules and Regulations established by IIPA are expected to be honored. Certification and/or membership may be suspended for any willful violation of this Code of Ethics.